

**24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 08/21/2008**  
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

☐ 24-Hour Notice ☒ 48-Hour Notice**SCHEDULE E (FEC Form 3X)****ITEMIZED INDEPENDENT EXPENDITURES**

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

**C** C00042366Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Bright Idea Creative, Inc.

Date

MM / DD / YYYY  
08 / 19 / 2008

Amount

19110.00

Mailing Address

1824 Swann Street, NW

City

Washington

State

DC

Zip Code

20009

Purpose of Expenditure

Media Production

Category/  
Type

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Check One:

☒ Support☐ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Bob Schaffer

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-52828

Calendar Year-To-Date Per Election  
for Office Sought

403793.36

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY  
08 / 19 / 2008

Amount

384683.36

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/  
Type

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Bob Schaffer

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-52791

Calendar Year-To-Date Per Election  
for Office Sought

403793.36

(a) SUBTOTAL of Itemized Independent Expenditures

403793.36

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch Jr.

Signature

MM / DD / YYYY  
08 / 21 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

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